



CALL ME A CAB!

Maximising oil drain intervals with Mobil 1.

Across 18 months ExxonMobil conducted a Taxi Time Trial in the challenging conditions of Moscow, to test the prolonging effects of Mobil 1 on your engine.



Andy Snell AMIMI
Automotive Sales Manager



SERVICE CENTRE

Mobil 1™ and Mobil Service Centres

Consumer insights indicate that drivers are now keeping their cars for longer. As a result, the ability for drivers to reduce costs by maximising oil drain intervals, without compromising engine protection, is a key competitive edge to promote your garage.

As a Mobil 1 Service Centre you can benefit from engine lubricants designed to exceed the latest motor industry standards alongside streamlining stock requirements and associating your garage with a premium brand, recognised for innovation, performance and expertise.

Your customer's engine is a complex machine with hundreds of moving parts that operate under a wide range of temperatures and stresses. The oil you offer needs to be equally capable of coping with these operating conditions to protect their engine against wear, corrosion, and the build up of dirt and deposits.

Why Mobil 1?

Mobil 1 synthetic oils are more robust than non-synthetic counterparts, displaying low temperature pumpability, high temperature stability and protection against deposits. These attributes translate directly into less engine wear, increased fuel economy and longer engine life.

Another advantage of synthetics is that they're cleaner and more environmentally friendly; helping to cut engine emissions when compared to conventional mineral oils

Performance, Fuel consumption, Emissions

Wear protection, Engine cleanliness, Longer engine life





SERVICE CENTRE

Mobil 1™ Taxi Trials

As part of the global ExxonMobil testing program, over the past 18 months they tested the performance of Mobil 1™ engine oils in a taxi fleet in the challenging driving conditions of Russia's largest city, Moscow.

Results of the trial indicate that Mobil 1 engine oils can maximize oil drain intervals to 15,000km* without compromising engine protection. This was achieved across a wide temperature range, including cold weather engine start-up & go.

Since the 1970's, Mobil 1™ formulations have been extensively tested in stationary engine, vehicle dynamometer and in-field tests.

For the last 15 years, field testing has primarily taken place in taxi cabs in Las Vegas, Nevada. Las Vegas taxi operations are widely acknowledged as one of the most severe global commercial field test applications. This is due to the extreme weather conditions and the nature of taxi service i.e. long idle periods followed by rapid acceleration and stop and go traffic. The high summer temperatures in Las Vegas (temperatures can reach 45 ° C) contribute to the test severity but temperatures seldom go below 0° C in the winter.

The Mobil 1 Russia taxi trial was initiated in December 2014 to demonstrate the superior performance of Mobil 1 when subjected to the driving conditions of a taxi operating during a very cold Russian winter. In order to highlight the superior engine protection provided by Mobil 1, oil drain intervals were extended to 15,000 kilometres during the Moscow trial.

